



# INNOVATION DAY - Friday October 17th 2008

## Program & Registration

Please mark 5 sessions of interest

- Generating new business opportunities for growth: some best and bad innovation practices
- Design for extreme environments; the Antarctic station
- How patents empower innovation
- Design for large volumes vs niche markets
- Managing innovation projects
- "Recruitment and selection", a predictor of innovation?
- The importance of market information in design processes
- Spinning out a (tele-)medicine devices activity: Vitaltronics
- Turning the art of diamond photography into a professional instrument
- From daily life to space and back
- Industrial design making the difference
- Technology transfer at Ghent University; case studies
- The 10 commandments of product development
- Options for innovation
- Service innovation as a base for 21st century business transformation

Visit [www.mastersininnovation.com](http://www.mastersininnovation.com) for full program details

### Schedule



09h30	Registration & Welcome
10h00 - 12h30	Sessions 1 - 2 - 3
	Lunch
13h30 - 15h00	Sessions 4 - 5
	Reception

### Participant details

Name ..... First name .....

Function ..... M / F

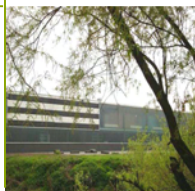
Company .....

Telephone ..... E-mail .....

Please fax your registration to **+32 (0)3 254 10 08** before October 9<sup>th</sup>.

There is no admission fee.

This event has a limited number of participants. A confirmation will be sent after registration.



**Location**  
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